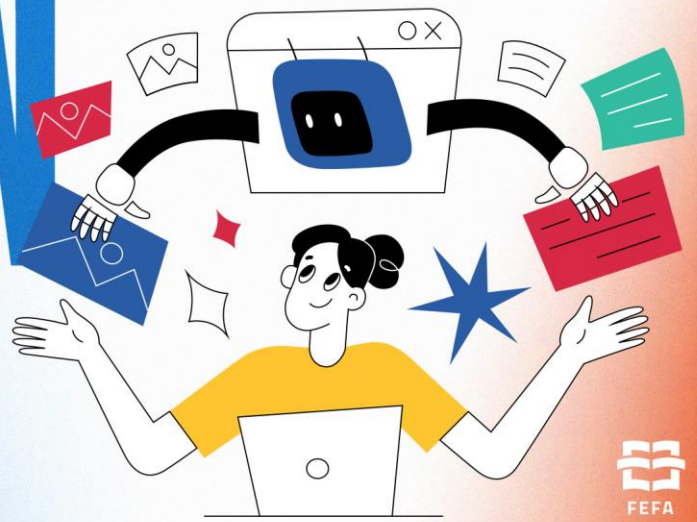


# BIZNISTON

TAKMIČENJE ZA SREDNJOŠKOLCE

KAKO ISKORISTITI CHATGPT  
ZA UNAPREĐENJE BIZNISA



## AGENDA

Lokacija: FEFA fakultet  
Datum: četvrtak 08.02.2024.

**13:30 – 14:00** Okupljanje učesnika i networking

**14:00 – 14:05** FEFA student predstavlja izazov

**14:05 – 14:10** Dodeljivanje biznis mentora i jednog studenta/studentkinje FEFA u svaki tim

**14:15 – 17:15** Rad na zadatku

**17:15 – 18:00** Predstavljanje rešenja putem 5-minutne prezentacije stručnom žiriju

- **Marija Desivojević Cvetković**, Senior Vice President for Strategy and Development, **Delta Holding**
- **Milena Mićanović**, Director for Communications and Public affairs, **OTP banka Srbija**
- **Marija Beslać**, Director of Communications and Partnerships, **Nordeus Fondacija**
- **Damjan Alajbegović**, Brand Marketing Manager for Retail Branding and Promo Communication, **Delhaize Serbia** (FEFA alumnista)
- **Branislav Zobenica**, Technology and Transformation Director, **Sport Vision** (tbc)