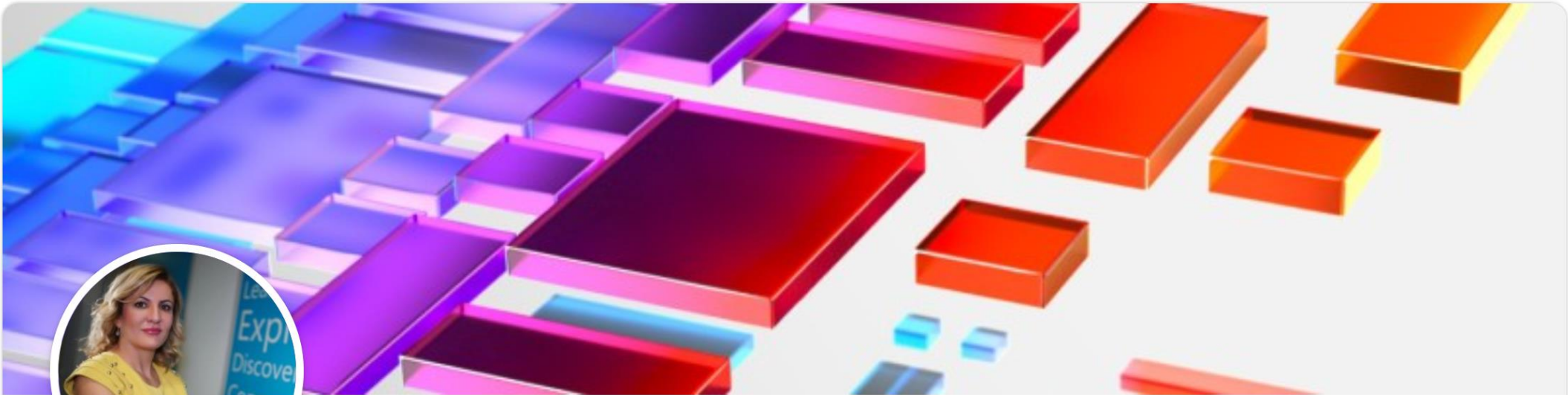


Kako do uspešne karijere u IT industriji - vodič za ekonomiste

Tatjana Lukić
Corporate Sales Lead, Biz Apps
Europe, Middle East & Africa
Microsoft



Upoznavanje



Tatjana Lukic

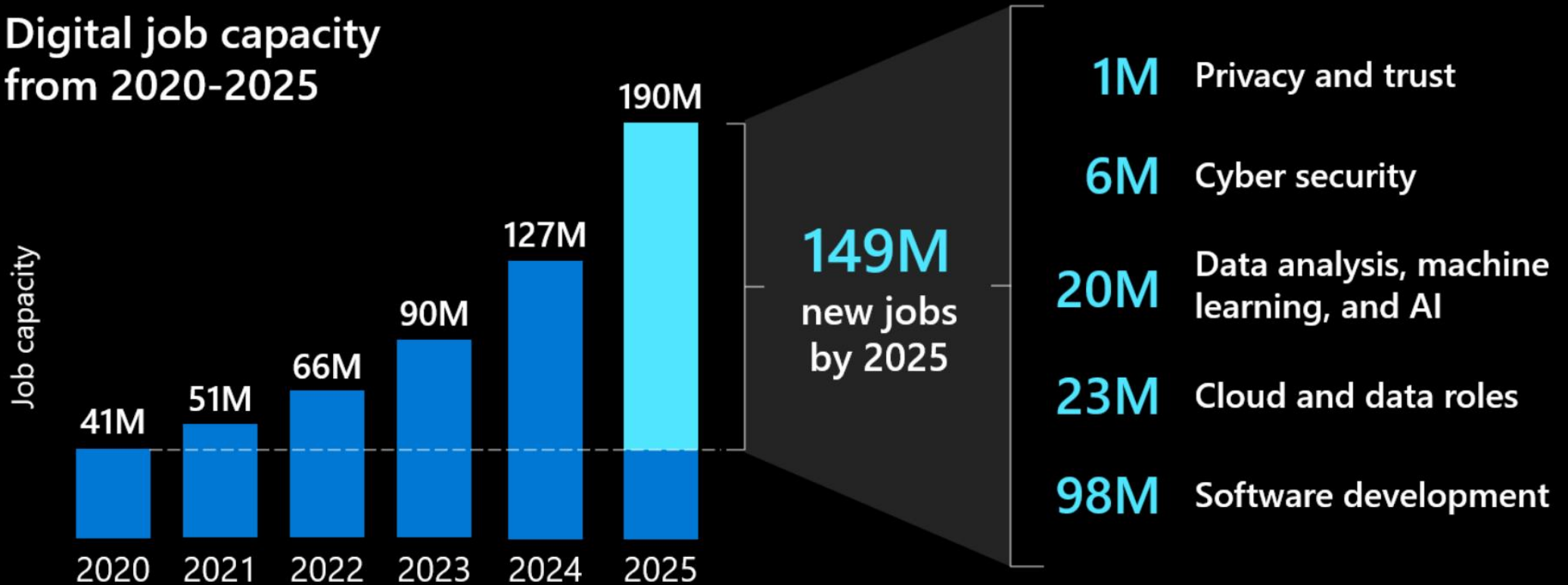
Corporate Sales Lead at Microsoft EMEA

Belgrade Metropolitan Area · 500+ connections



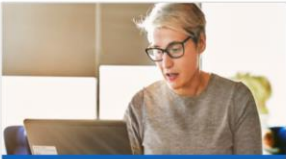



Promene na tržištu rada uslovljene digitalizacijom


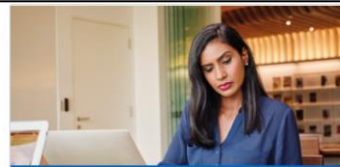


Digital job capacity from 2020-2025





Data Source: Microsoft Data Science utilizing LinkedIn Data. Methodology and assumptions can be found in the white paper "Methodology: Digitization Capacity of the World Economy"

10 najtraženijih poslova na LinkedIn-u

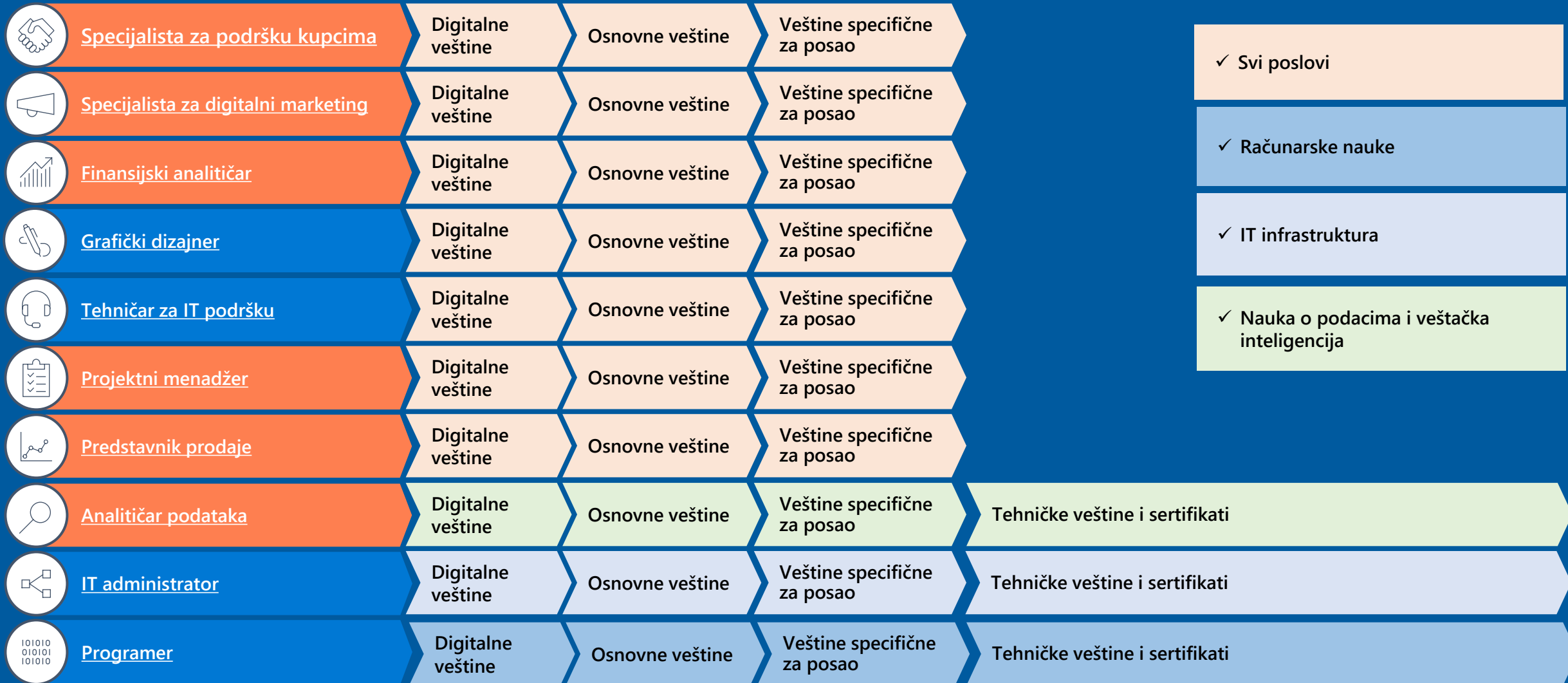
			
Software developer Programming, storage, networking, security, and deployment; HTML, CSS, SQL, Javascript, Python. 22.7M+ jobs	Sales representative Negotiation, CRM, new business development, B2B, storytelling, social media. 17.8M+ jobs	Project manager Program management, process improvement, project performance. 3.9M+ jobs	IT administrator Manage systems, subscriptions, configuration, and identity; Windows Server, Active Directory. 3.9M+ jobs

			
Customer service specialist Customer satisfaction & experience, data entry, CRM, admin analysis. 4.2M+ jobs	Digital marketer Social media, content strategy, SEO, marketing channels; Google Analytics, Google Ads. 1.6M+ jobs	IT support/ helpdesk Troubleshooting, deployment; Active Directory, computer hardware, Microsoft Windows Server. 1M+ jobs	Data analyst Data analysis, analytics, visualization; Microsoft Excel, SQL, BI, Tableau. 600k+ jobs

	
Financial analyst Financial analysis, risk management, accounting, analytical skills, data analysis. 360k+ jobs	Graphic designer Design systems, layout, color; Adobe InDesign, Illustrator, Photoshop. 654k+ jobs

Ako osoba želi da započne karijeru kao:

Putanja učenja za izabrani posao



Dostupno 10 putanja učenja vezanih za određeni posao, uz osnove iz 3 oblasti poslova!

Radna mesta za ekonomiste u IT industriji



Consulting

Application/Funct Consultant

Project Manager



Sales

Account Executive

Digital Sales Specialist

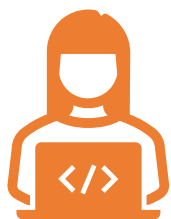


Marketing

Product Marketing Manager

Digital Marketing Manager

Radna mesta za ekonomiste u IT industriji



Partner Channel

Partner Development Manager

Partner Marketing Advisor



Customer Support

Customer Support Representatives

Customer Success Manager



Finance

Finance Manager

Data Analyst

Resursi za tehnološku obuku i sertifikaciju

The screenshot displays the Microsoft Learn website interface. At the top, the Microsoft logo is followed by navigation links: Docs, Documentation, Learn, Q&A, and Code Samples. A search bar and a 'Sign in' link are also visible. Below the navigation, a 'Learn' menu is open, showing a list of roles: Administrator, AI Engineer, App Maker, Auditor, Business User, Data Analyst, Data Engineer, Data Scientist, Developer, DevOps Engineer, Educator, Functional Consultant, Security Engineer, Solutions Architect, and Student. The roles 'Business User', 'Functional Consultant', and 'Student' are circled in red. To the right of the menu, a large graphic spells out 'LEARN' in colorful, stylized letters. Below this, a 'Microsoft CERTIFIED' badge is shown for 'DYNAMICS 365 FUNDAMENTALS'. At the bottom, a section titled 'CERTIFICATIONS' encourages users to 'Become Microsoft certified' and provides information about industry certifications.

Microsoft | Docs | Documentation | Learn | Q&A | Code Samples

Search | Sign in

Learn | Products | Roles | Learn TV | Certifications | FAQ & Help

Administrator
AI Engineer
App Maker
Auditor
Business User
Data Analyst
Data Engineer
Data Scientist
Developer
DevOps Engineer
Educator
Functional Consultant
Security Engineer
Solutions Architect
Student

WELCOME TO
Discover
Whether you are a professional, your goals for your career are different. **Customize**
Browse the full catalog

th
experienced
helps you arrive at
pace and at your own

LEARN

Microsoft
CERTIFIED
DYNAMICS 365
FUNDAMENTALS

CERTIFICATIONS
Become Microsoft certified
Jump-start your career and demonstrate your achievements through industry-

ded
ent about

Obuka i
sertifikacija iz
oblasti
Microsoft
poslovnih
rešenja -
Dynamics365



LEARNING PATH

Microsoft Dynamics 365 Fundamentals

11 hr 45 min

Beginner

Business User

Dynamics 365



LEARNING PATH

Microsoft Power Platform Fundamentals

8 hr 50 min

Beginner

Business User

Dynamics 365

Resursi za traženje posla i pripremu za intervju



[Learn Skills for In-Demand Jobs](#)

[Search and Apply for Jobs](#)

[Prepare for Interviews](#)

We want to fundamentally change how companies hire. [Learn more about our vision for a skills-focused workforce.](#)

Find your next role

Turn to your community on LinkedIn, find relevant jobs and update your profile to stand out. With your LinkedIn community by your side, there's no telling what you can do.

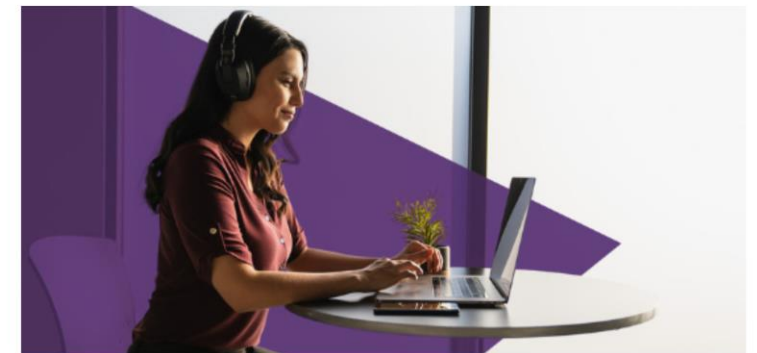
[Find a job](#)



Here are 2 free LinkedIn Learning courses to help you shine on-screen



Video Interview Tips



Digital body language

Dodatni linkovi i resursi

- Learn Skills for Your Next Job [Free Learning Paths for Top Jobs \(linkedin.com\)](#)
- Search and Apply for Jobs [Looking for a job? | Find your next opportunity on LinkedIn](#)
- Prepare for Interviews [How to Prepare for a Job Interview: Free Online Training Classes](#)
- Prijavi se za posao u Microsoftu [www.careers.microsoft.com](#)
- Microsoft Learn kursevi [Microsoft Learn | Microsoft Docs](#)
- [Microsoft Dynamics 365 Fundamentals - Learn | Microsoft Docs](#)
- [Microsoft Power Platform Fundamentals - Learn | Microsoft Docs](#)
- Critical soft skills – [Master In-Demand Professional Soft Skills](#)
- Digital transformation – [Digital Transformation in Practice: Virtual Collaboration Tools](#)



You can never be
overdressed or overeducated.

Oscar Wilde